

Dear Parent/Guardian,

Our school is a Bike It school! This is a project run by Sustrans, a charity that makes it easier for people to walk and cycle. Sustrans is running a competition across all the Bike It schools in London. If your child would like to take part, please read the details below:

We educate about Air Pollution and encourage active travel to make the air around your school cleaner to breathe. For the competition we want you to Design a Banner to go outside school that informs people about air-quality or gives advice on how to reduce pollution.

You could advise people to:

- Cycle, walk and scoot more
- To turn off car engines while waiting
- Avoid driving short journeys

Make sure it is **Big, Bold** and nice to look at! Generally have a catchy message about keeping the air around schools clean!

The winning design from each borough will be made in to a real banner and hung outside school! As well as the top three entries in each school receiving a prize and there is a brand new bike to be given away for the best entry in London so it's well worth entering!

We are looking for entries that are **imaginative, exciting and persuasive!** The art-work will need to be made into a banner so please draw it in a thin rectangle, there is a template available if you need it... Hand it back to... **YOUR NAME ....** with the info required below.

**Terms and conditions:**

One entry per child, on A4 and A3 paper only!

Entries must include child's full name, age and name of school

Entries must be handed in by **DATE**

A selection of pictures may be published by Sustrans and/or local or national media—parents/guardians please see below.

Best wishes,

Name.....

Class.....

School.....

I agree that Sustrans may have unrestricted use of the Bike It Design Competition pictures for its own publications, website and presentations. In addition to Sustrans own publicity materials, Sustrans may also supply the Bike It Photo Competition pictures to third parties, including but not restricted to, national and local newspaper and magazines- photos will be supplied only in support of articles which promote Sustrans aims and concerns.

I have read this form carefully and fully understand its meaning and its implications.

Name of Parent/Guardian.....

Signature..... Date.....



# Bikelt Air quality- banner template

Draw your design here, remember to make it big and bold!

